

Relevant Information for Council

FILE: X108893 **DATE:** 21 June 2024

TO: Lord Mayor and Councillors

FROM: Kate Deacon, Director Strategic Development and Engagement

THROUGH: Monica Barone PSM, Chief Executive Officer

SUBJECT: Information Relevant To Item 9.3 – Public Exhibition - Cultural Strategy 2025-2035

Alternative Recommendation

It is resolved that:

- (A) Council note the finalisation of the Creative City Cultural Policy and Action Plan 2014-2024, noting 191 actions are completed, 10 actions are in progress and 7 actions will not be implemented as outlined in Attachment A to the subject report;
- (B) Council note ten years of significant achievements under the guidance of the Creative City Cultural Policy and Action Plan 2014-2024, as outlined in Attachment B to the subject report;
- (C) Council approve for public exhibition the draft Cultural Strategy 2025-2035 as shown at Attachment C to the subject report, **subject to the following amendments:**

The proposed action on page 41 that reads “*Research the barriers to affordable housing for artists and associated impacts on the creative sector, and work with key stakeholders to remove them where possible*” be edited to:

- ***Work with affordable housing providers to promote affordable housing opportunities for artists and increase applications from creative workers in order to support artists into affordable housing.***

The proposed action on page 41 that reads “*Research appropriate and affordable housing models to support the creative sector including purpose-built artist housing with live/work or co-located workspace*” be edited to:

- ***Identify appropriate housing models or opportunities to deliver purpose-built artist housing with live/work or co-located workspace for the creative sector.***

- (D) Council note that the Cultural Strategy 2025-2035, including any recommended changes, will be reported to Council for adoption following the exhibition period;
- (E) authority be delegated to the Chief Executive Officer to make minor editorial amendments for clarity or correction of drafting errors prior to the exhibition of the draft Cultural Strategy 2025-2035; and
- (F) Council note the Engagement Report summarising consultation for the development of the draft Cultural Strategy 2025-2035, as shown at Attachment D to the subject report.

Purpose

To provide further information to Council on the draft Cultural Strategy 2025-2035 and an Alternative Recommendation for consideration.

Background

At the meeting of the Cultural and Creative Committee on 17 June 2024, further information was sought on:

Housing affordability

Amendments are proposed to the draft strategy to strengthen existing actions to reflect the urgency of housing affordability.

Targets to measure KPIs

It is intended for the final strategy to include targets.

The City has already committed to a cultural infrastructure target of an additional 40,000sqms of creative production space in our area by 2036. It is recommended this target be included in the post exhibition final Cultural Strategy.

It is recommended that an additional three targets be set for the other pillars of the Strategy: a creative workforce target, a creative participation target, and a right to culture target.

If the community and creative sector endorse the four-pillar approach to the strategy, it is recommended that these targets be developed through the exhibition period and with direct correlation to the final post-exhibition priorities and actions of the strategy.

Options

Further priorities and opportunities for actions will be explored through consultation during the exhibition period and will be reported to Council with a post exhibition final strategy.

Memo from Kate Deacon, Director Strategic Development and Engagement

Prepared by: Lex Davidson, Strategy Advisor, Culture

Approved

P.M. Barone

MONICA BARONE PSM

Chief Executive Officer